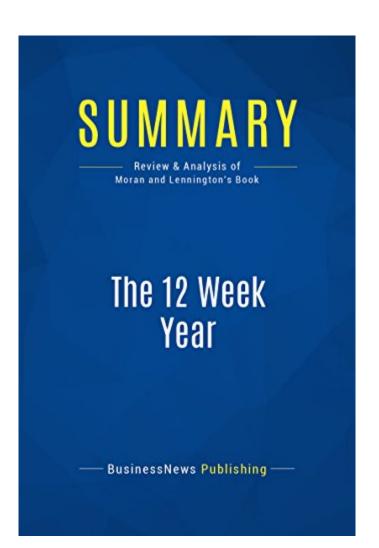
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Summary: The 12 Week Year: Review And Analysis Of Moran And Lennington's Book





Synopsis

The must-read summary of Brian P. Moran and Michael Lennungton's book: â œThe 12 Week Year: Get More Done in 12 weeks than Others Do in 12 Monthsâ •.This complete summary of the ideas in Brian P. Moranâ [™]s and Michael Lennungtonâ [™]s book â œThe 12 Week Yearâ • explains that for many companies, December is the best sales month of the year as everyone focuses on the â œyear-end-pushâ • towards annual targets. This summary highlights the importance of periodisation â " changing your time frame so you make sure every week counts. And it explains how you can achieve in a 12-week period as much as you previously achieved over an entire year. Added- value of this summary:⠢ Save time â ¢ Understand the key concepts ⠢ Develop your business knowledge To learn more, read the summary of ⠜ The 12 Week Yearâ • and boost your productivity.

Book Information

File Size: 3667 KB Print Length: 29 pages Publisher: Business Book Summaries (November 12, 2014) Publication Date: November 12, 2014 Language: English ASIN: B00PK5XQM4 Text-to-Speech: Enabled X-Ray: Not Enabled Word Wise: Enabled Lending: Not Enabled Enhanced Typesetting: Enabled Best Sellers Rank: #165,699 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #78 in Kindle Store > Kindle eBooks > Business & Money > Management & Leadership > Management > Strategic Management #198 in Kindle Store > Kindle eBooks > Business & Money > Business Life > Time Management #214 in Kindle Store > Kindle Short Reads > 45 minutes (22-32 pages) > Business & Money

Customer Reviews

This has actually changed my life! Just defining what I wanted to do, and what I needed to do to get there was cathartic. And not just in my business life, but in my personal life as well. I have recommended this to everyone I know and will continue to do so. Fabulous summary! Follow these steps to a better, more productive YOU! I am!Barbara

Very light on substance. Lots of theory, however missing true executables.

Excellent review

quick and easy purchase

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